



Counting on Change

The critical role of schools and workforce partners in accounting





AGENDA

1. About OSCPA and OATN
2. Accounting in Ohio
3. College Pathway Options
4. Pathway to CPA
5. High School Opportunities & Resources
6. Summer Educator Workshop
7. Stay Updated & Connected





Key Programs and Services

- Quality, relevant continuing professional education programs
- Protecting and promoting CPAs and the CPA credential
- Advocating for the interests of CPAs and those they serve
- Driving student interest in accounting careers and the CPA credential
- Members-only discounts on professional and business services

About OSCPA



THE OHIO ACCOUNTING TALENT COALITION

CPAs / ADVISORS



Accounting in Ohio



» Growth of Accounting Careers

A Future-Proof Career for Ohio's Youth

Ohio's accounting, finance and business sectors are set for significant growth by 2030. Now is the time to prepare the next generation of leaders. As financial technologies advance and small business opportunities expand, the need for skilled professionals—like CPAs, financial analysts and auditors—continues to grow. These career paths offer students stability, growth and a chance to shape the future.



Accounting & Auditing

Over 50,000 professionals will be employed by 2030, earning a median salary of \$85,000.



Treasurers & Controllers

These leaders in financial planning are expected to see a 16% growth, with median salaries of \$131,610.



Financial Examiners

Expected 19% growth by 2030, with a median salary of \$66,620.



Entrepreneurship

With over 148,000 small business applications in Ohio in 2023 alone, the potential for entrepreneurs with strong accounting foundations is limitless.



In-Demand Skills

Essential Human Skills

- Strategic Problem-solving
- Effective Communication
- Critical Thinking
- Project management
- Team Collaboration

Essential Technical Skills

- Solid foundational skills in reading comprehension & mathematics
- Technology (ex. Intuit, Microsoft suite, etc.)
- Data analysis



» Essential Traits of Successful CPAs



Tech-Savvy



Ethical



Organized



Strategic Thinker



Curious



Adaptable

Being a CPA is more than numbers—it's about helping businesses grow, making informed decisions and connecting with people to drive meaningful change.



Post-Secondary Pathway



Sample Accounting Pathway

FIRST SEMESTER

Course	Term	Credits
ACCT1211 - Financial Accounting	AUI SP SU	3.0
BOA1102 - Excel I	AUI SP SU	2.0
COLS1100 - First Year Experience Seminar	AUI SP SU	1.0
ENGL1100 - Composition I	AUI SP SU	3.0
HUM-XXXX (select from approved GE-HUM list)		3.0
STAT1400 - Statistical Concepts for Business	AUI SP SU	3.0
Semester Credits		15

SECOND SEMESTER

Course	Term	Credits
ACCT1212 - Managerial Accounting	AUI SP SU	3.0
COMM2200 - Business Communication	AUI SP SU	3.0
ECON2200 - Principles of Microeconomics	AUI SP SU	3.0
FMGT2201 - Corporate Finance	AUI SP SU	3.0
MKTG1110 - Marketing Principles	AUI SP SU	3.0
Semester Credits		15

THIRD SEMESTER

Course	Term	Credits
ACCT2211 - Cost Accounting	AUI SP SU	3.0
ACCT2232 - Federal Taxation I	AUI SP SU	3.0
ACCT2250 - Intermediate Accounting I	AUI SP	4.0
ACCT-XXXX (Technical Elective)		3.0
BMGT1102 - Interpersonal Skills	AUI SP SU	2.0
Semester Credits		15

FOURTH SEMESTER

Course	Term	Credits
ACCT2241 - Auditing	AUI SP	4.0
ACCT2252 - Intermediate Accounting II	AUI SP	4.0
ACCT2299 - Accounting Capstone	AUI SP	3.0
BOA1117 - Payroll	AUI SP SU	1.0
LEGL2064 - Legal Environment of Business	AUI SP SU	3.0
Semester Credits		15
TOTAL ACCUMULATED CREDITS		60





Transfer Credit Ohio

Ohio Guaranteed Transfer Pathways

Transfer Options

Expand All



+



+



+



+



+



+



+



+



+



- The Ohio Guaranteed Transfer Pathways (OGTP) provide a clear path to associate degree completion and then to bachelor's degree completion in a related major.
- By following an OGTP, you can ensure that you are taking coursework that will not only transfer but apply to your desired degree.

Pathway to CPA

- Begins in high school
- Recent changes in state requirements
- Advice for educators



Focus on Key High School Courses

Math, English, economics and business classes can set the stage.



Explore OSCP Programs

Participate in programs like CPA Camp or Accounting Career Days.



Pursue a Relevant College Degree

Many students major in accounting, business or finance.



Prepare for the CPA Exam

OSCP offers study resources and mentorship to guide this crucial step.



Gain Work Experience

Internships and job shadowing provide valuable experience.



Become a CPA

Pass the exam, meet the experience requirements and start a rewarding career!

High School Resources & Opportunities





FREE OSCPA RESOURCES & ACTIVITIES

- CPA Summer Camp
- Classroom Visits
- Transformational CPA Curriculum
- Accounting+
- Student Memberships



CPA Summer Camp

CPA Camp
Careers in Professional Accounting



CPA Camp is an all-expenses-paid experience for students interested in exploring careers in accounting. Learn how accounting can lead you to career stability, a high salary & meaningful work! You'll even have the opportunity to earn scholarships!



This innovative career development program is open to students of all background with students that identify as underrepresented are encouraged to attend.

DATES & LOCATIONS FOR 2025

June 4 - Cincinnati State - [Sign up here!](#)
June 10 - Wright State University - [Sign up here!](#)
June 11 - The Ohio State University - [Sign up here!](#)
June 18 - University of Toledo - [Sign up here!](#)
June 25 - Kent State University - [Sign up here!](#)

CPA CAMP – 2025

June 4 - Cincinnati State
June 10 - Wright State University
June 11 - The Ohio State University
June 18 - University of Toledo
June 25 - Kent State University

Contact [Hannah Thomas](#) with questions.
CPA Camp is an all-expenses-paid experience.

There is no cost for participants thanks to support from The Ohio CPA Foundation, The Ohio Society of CPAs and other corporate sponsors.



» Classroom Presentations

Register online to schedule a local professional to visit your classroom to provide a presentation to your students.



» LOOK BEYOND
HIGH SCHOOL

» Transformational CPA Curriculum

- Online on-demand accounting curriculum with badges
- Free for high school students
- Topics such as: Critical Thinking, Professionalism, Time Management, Verbal Communication Skills, Written Communication Skills and more!

ON-DEMAND VIDEO

Professionalism

ID: 54540

CPE: 1.8 PD

Topics: **Essential Skills + Professional Development**

Transformational CPA Curriculum

Talent Management + Human Resources

NON-MEMBERS \$75.00

MEMBERS \$60.00

YOUR PRICE \$75.00

Professionalism is a vitally important skill as you navigate your career on a day to day basis and it is undeniably a key component to a successful career. What constitutes professionalism may evolve over time, or differ from one workplace culture to another. Professionalism is not static, yet there are key elements that we can say are the pillars of CPA professionalism.

Why Attend?

- Evaluate and establish your personal brand and understand the interrelationship of personal brand and business development
- Understand the importance of building a strong business network
- Discuss professional responsibilities of the accounting profession and CPAs, for example, time commitment and continuing professional education.

Who Should Attend?

- Emerging professionals
- Professionals looking to upskill their professionalism

Additional Course Information: This self-paced module is a part of The Ohio Society of CPAs Workforce Development: Upskilling & Reskilling the Accounting Profession General Business Skills bundle. We encourage you to explore each of these courses as a part of your professional development plan. If interested in purchasing the entire bundle, refer to the related products below the product description.

[Collapse](#)



LIMITLESS POSSIBILITIES

YOUR GATEWAY TO RESOURCES, SCHOLARSHIPS, AND INTERNSHIPS

We have the resources that are ready and waiting to answer your questions, address your challenges, and support your goals. Between the unparalleled access to advice, scholarships, programs, and support, you'll not only join a unique community, but you'll feel seen and heard.

FIND YOUR RESOURCE →

» Student OSCPA Memberships



Level Up with OSCPA

Join a community that's dedicated to helping you thrive. Membership for students is **FREE**, giving you access to exclusive resources and connections that will fuel success.



Be in-the-Know

Stay updated on breaking news and legislative developments impacting the profession



Scholarships

Save on tuition with scholarships from the Ohio CPA Foundation



Exclusive Learning Opportunities

Unlock premium courses and content to boost your success



Career Connections

Join our Accounting Careers Leadership Academy, or explore our Career Center for top job opportunities

[Join OSCPA Now](#)



» Vault of K-12 Resources

Resource Vault | 2025

Count on Your Future:

A Vault of Resources to Multiply Success for Ohio's K-12 Youth in Accounting, Finance, and Entrepreneurship



Contains:

- Ohio's Career Connections Framework
- Ohio accounting career data
- Free virtual resources for learning activities and full curriculum
- Guidance on Industry Recognized Credentials related to accounting, finance, and entrepreneurship

<https://tinyurl.com/k12ResourceVault>



Accounting Careers Panel



K-12 EDUCATION
WINTER WEBINARS
----- 2025 -----

OSCPA is hosting a free webinar series this winter focused on free learning resources and experiences for k-12 educators, students, and their families.

**Thursday,
January 30
9:00 AM**

*All webinars are recorded and will be available on ohiocpa.com

**Expert Panel:
CAREERS IN
ACCOUNTING**



Brandi Carson
La-Z-Boy
Director of Finance & Accounting



James Rumph
Schneider Downs
Director - Business Advisory/Forensic & Litigation Services



Jonathan Mitchell
Stark State College
Department Chair, Accounting & Finance



HOST:
KRISTY VENNE

 [HTTPS://OHIOCPA.COM/LOOK-BEYOND](https://ohiocpa.com/look-beyond)

LINK TO PANEL RECORDING: <https://tinyurl.com/OSCPAAccountingPanel>



» HS Forensic Accounting Challenge

Ohio High School Forensic Accounting VIRTUAL CHALLENGE



Investing in the Future



Ready to crack the case?

Step into the shoes of a forensic accountant and uncover the truth behind a multi-million-dollar fraud!

Dive into real-world evidence, follow the money trail, and collaborate to solve the mystery to expose the culprit—all while exploring an exciting career in forensic accounting.

FREE REGISTRATION!

Starts February 6th



[https://tinyurl.com/
RegisterFAChallenge](https://tinyurl.com/RegisterFAChallenge)

Due April 1st

PRIZES

\$100 Gift Cards
For Top 3 Teams!



Special thanks to this year's challenge development partners:



SCHNEIDER DOWNS
Big Thinking. Personal Focus.



- Open to 9-12th grade students
- Can still register to participate, challenge ends on April 1st
- This is a pilot; goal to launch another challenge in November for National Fraud Week

Webinar Link:

https://www.youtube.com/watch?v=k44Cqii_OMs

Registration Link:

<https://tinyurl.com/RegisterFAChallenge>





Summer Educator Workshop

- Differentiated support based on your program's needs
- Time to dig into the resources and ideas we shared today
- Opportunity to connect with other educators to develop a supportive collegial network
- Business and college partner-matching

REGISTRATION OPENS MARCH 6th!

Monday, June 23, 2025

Columbus, Ohio

OSCPA Headquarters

9:00 AM - 4:00 PM

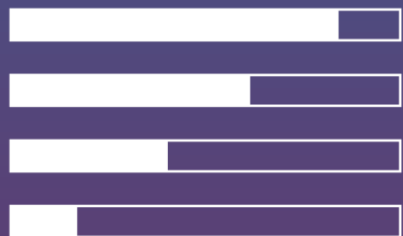
\$40 *(includes materials & 6 CEUs)*



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Let's Stay Connected!

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THE
OHIO SOCIETY
OF CPAs

ADVANCING THE STATE OF BUSINESS

Email:
foundation@ohiocpa.com

Visit:
www.ohiocpa.com/look-beyond